

## Join Us!

We invite you to update your skills, earn continuing education credits and enjoy the beautiful surroundings of San Luis Obispo at the annual Sustainable Agriculture Pest Management Conference. The purpose of the conference is to educate you on the use of innovative practices in the management of pests in sustainable agricultural systems. Special focus will be given to certified organic regulations, materials and production practices. A special workshop, "Insect Pest Identification: Ants and Mealybugs" on Day 2 will show attendees how to identify the major species in these two pest groups.

## Location and Directions

This year's conference will convene at the San Luis Obispo County Veterans Hall, located at 801 Grand Avenue in San Luis Obispo on Day 1, and at Cal Poly Crops Unit on Day 2. Detailed maps will be sent with registration packets in November.

## Accommodations

Special arrangements have been made at two nearby hotels. Contact the following hotels directly to make a reservation, and specify the Sustainable Ag Conference rate:

### Quality Suites Inn

1631 Monterey St.  
San Luis Obispo, CA 93402  
(805)541-5001  
www.qualitysuitslo.com  
"Sustainable Ag Conference Rate": \$139 (Before Nov 15)

### Holiday Inn Express

1800 Monterey St.  
San Luis Obispo, CA 93402  
(805)544-8600  
www.hisanluisobispo.com  
"Sustainable Ag Conference Rate": \$109 (Before Nov 15)

## Continuing Education Credits

12 Continuing Education Units including 4 Laws and Regulations Units for PCAs have been approved by the California Department of Pesticide Regulation (8 units for Day 1 Conference. 4 additional units for Day 2. Two day total = 12). 11.5 CEU credits have also been approved for Certified Crop Advisors (CCAs).

## If Your Plans Change...

Refunds, less a \$20 processing fee, will be granted if requested by November 21, 2009.

## For More Information

Questions regarding registration should be directed to:  
CCOF, (831) 423-2263 • FAX (831) 423-4528 • ccof@ccof.org

For conference details, see "PMC Conference" at:  
www.ccof.org/pcaconference.php

Sponsored by:



8th Annual

Sustainable Agriculture

# Pest Management Conference

December 4 and 5, 2009

At the San Luis Obispo Veterans Hall

www.ccof.org



8th Annual

Sustainable Agriculture

# Pest Management Conference

c/o CCOF  
2155 Delaware Ave., Suite 150  
Santa Cruz, CA 95060



12 Continuing Education Units  
including  
4 Laws and Regulations Units  
California DPR Approved

Non-Profit  
Organization  
U.S. Postage  
PAID  
Permit #262  
Santa Cruz, CA

## Main Conference Agenda

DAY 1: Friday, December 4, 2009

- 7:00 - 8:00 a.m. **Registration & Breakfast**  
Sponsored by AgraQuest
- 8:00 - 8:30 a.m. **Hot Topics in Pests and Sustainable Agriculture**  
Claudia Reid, CCOF Policy & Programs Director
- 8:30 - 9:15 a.m. **Current and Potential Insect Threats to California Olives**  
Marshall Johnson, Specialist and Research Entomologist, UC Riverside
- 9:15 - 10:00 a.m. **Biopesticides - Legitimate Products for Integration into IPM and Certified Organic Production**  
Pam Marrone, President, Marrone Bio Innovations Inc.
- 10:00 - 10:15 a.m. **Break**  
Sponsored by Marrone Bio Innovations Inc.
- 10:15 - 11:45 a.m. **Leafy Green Marketing Agreement (LGMA) Issues - Panel Discussion**  
Scott Horsfall, Executive Director, California LGMA  
Jo Ann Baumgartner, Executive Director, Wild Farm Alliance  
Will Daniels, VP for Quality Control and Organic Integrity, Earthbound Farms
- 11:45 - 12:30 p.m. **Lunch and Trade Exhibition**
- 12:30 - 1:00 p.m. **Promoting Sustainable Pest Management Practices in New Certification Standards for Sustainability in Vineyards**  
Kris O'Connor, Executive Director, Central Coast Vineyard Team
- 1:00 - 1:45 p.m. **Weed Management Without Synthetic Herbicides**  
Cheryl Wilen, Area Integrated Pest Management Advisor, UC Statewide IPM Program
- 1:45 - 2:45 p.m. **Importance and Role of Micronutrient Trace Minerals in Bolstering Pest Resistance**  
Dr. Doug Fodge, Chief Scientist and President, DF International LLC  
Dr. Lee Klinger, Soil Specialist, Sudden Oak Life

## Main Conference Agenda (continued)

DAY 1: Friday, December 4, 2009

- 2:45 - 3:00 p.m. **Break**  
Sponsored by Monterey Ag Resources
- 3:00 - 4:30 p.m. **Key Pest Management Issues Facing Central California - Agricultural Commissioner Panel**  
Eric Lauritzen, Monterey County  
Robert Lilley, San Luis Obispo County  
Ruben Arroyo, Kern County
- 4:30 - 5:15 p.m. **Keynote: Challenges and Opportunities in Sustainable Pest Management in California Agriculture**  
AG Kawamura, Secretary, California Department of Food and Agriculture

## Special Workshop Agenda

DAY 2: Saturday, December 5, 2009

### Insect Pest Identification: Ants and Mealybugs

This is a hands-on workshop that will teach attendees how to identify the major species in these two significant pest groups. Information will be included about their biology, pest status and control. Workshop will include visual aids, handouts and microscopic examination of specimens. Key characters will be shown for better field identification skills. The program will be held at Cal Poly and offered in English and Spanish.

### Workshop Presenters:

Monica L. Cooper, Viticulture Farm Advisor & County Director, UCCE Napa County  
Lucia Varela, Area IPM Advisor, UCCE Sonoma County

- 7:30 - 8:00 a.m. **Registration & Breakfast**
- 8:00 - 10:00 a.m. **Workshop**
- 10:00 - 10:15 a.m. **Break**  
Sponsored by Central Coast Vineyard Team
- 10:15 - 12:15 p.m. **Workshop**

## Registration By Mail

(Please detach and photocopy for each person enrolling.)

Complete this form and send with payment to:

Sustainable Ag Pest Management Conference  
c/o CCOF  
2155 Delaware Avenue, Suite 150  
Santa Cruz, CA 95060

## Participant Information

Name \_\_\_\_\_

E-mail \_\_\_\_\_

Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

## Payment Information

Register by October 30, 2009 to secure your place and save. Fees include conference materials, PCA unit processing, and meals.

### Before October 30, 2009

- \$200 Both Days  
 \$60 with valid Student ID

### Day 1 Only

- \$150 General Public  
 \$40 with valid Student ID

### Day 2 Only

- \$75 General Public  
 \$25 with valid Student ID

### After October 30, 2009

- \$240 Both Days

### Day 1 Only

- \$170 General Public  
 \$40 with valid Student ID

### Day 2 Only

- \$90 General Public  
 \$25 with valid Student ID

TOTAL \_\_\_\_\_

### At the Door Registration

Both Days	\$275.00
Day 1 Only	\$190.00
Day 2 Only	\$100.00

Please Pay online at [www.ccof.org/pcaconference.php](http://www.ccof.org/pcaconference.php)

OR enclose check payable to: "CCOF"

OR include credit card info below (MasterCard or VISA only)

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ 3 Digit Security Code \_\_\_\_\_

VISA  MASTERCARD Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_



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